



STUDENTS FRESHER'S WEEK CASE STUDY

Edinburgh University Students Association September 2008

Edinburgh University welcomes thousands of new students at the start of each academic year. The Students Association was looking for new ways to help students with orientation during their first week.

Traditionally Fresher's Week has been focussed on evening events but with an increasingly diverse student body, the Association felt they needed to provide daytime events that could act as ice breakers and allow people to meet, chat and make new friends.

The imagination workshop ran three events over three days and in total 234 students joined in – almost three times the number expected!

Mask making – Freshers' Week culminates in a Grand Masquerade Ball and students loved decorating mask for this occasion.

Create a candle – everyone painted a pillar candle with wax paints and create some stunning effects.

Glass painting – students chose a water tumbler or a champagne flute and painted a glass to commemorate Freshers' Week.

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Katherine Sellar – Freshers' Week Co-ordinator said:

"I am so glad the imagination workshop came and ran some events in Freshers' Week. We had AMAZING feedback both from the Freshers and the Volunteers helping out. It was great to see such a massive turnout for an event that wasn't centred around alcohol! I would love them to come back next year."



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